



SEEDWAY Welcomes Tim Kingdon as Territory Field Manager for New York's Finger Lakes Region

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FOR IMMEDIATE RELEASE - HALL NY

HALL, NY – SEEDWAY, LLC is pleased to announce the appointment of Tim Kingdon as Territory Field Manager for the Finger Lakes Region of New York. In this role, Kingdon will focus on strengthening relationships with SEEDWAY farm seed dealers and customers while expanding the company's presence and support throughout the region.

Kingdon will work closely with SEEDWAY's dealer network, sales team, and customers to identify opportunities for growth, provide in-field support, and connect growers with products and solutions that meet the needs of their operations. His responsibilities will also include developing new customer relationships and distribution opportunities throughout the Finger Lakes territory.

Kingdon brings a unique combination of agricultural experience, leadership, and community involvement to the position. Since 2003, he has owned and operated a beef cow-calf operation, giving him firsthand knowledge of livestock management and the challenges and opportunities facing today's agricultural producers.

His professional career in law enforcement has further strengthened his leadership, communication, and conflict-resolution skills—experience that will serve him well as he develops relationships with dealers, growers, and agricultural partners throughout the region.

"I am dedicated to supporting our current dealers and customers while actively working to grow the agricultural community in the Finger Lakes region," said Kingdon. "I look forward to bringing my experience, commitment, and enthusiasm to this role and building strong relationships throughout the territory."

Beyond his professional career and farming operation, Kingdon is actively involved in his local agricultural community. He coaches high school baseball and, together with his wife and two sons, exhibits livestock at events throughout New York and surrounding states.

Kingdon's appointment reflects SEEDWAY's continued commitment to providing customers with knowledgeable, locally connected representatives who understand agriculture and are focused on helping growers and dealers succeed.

To contact Tim Kingdon call (585) 479-2752 or email tkingdon@seedway.com

ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high-quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

FOR MORE INFORMATION

Contact Matt Robson, Marketing and Public Relations Manager at (585) 526-6391 or email mrobson@seedway.com

