

SEEDWAY® PRESS RELEASE



HALL, NY - December 7, 2021

FOR IMMEDIATE RELEASE

SEEDWAY EXPANDS WESTERN VEGETABLE SEED SALES FORCE

(Hall, NY): SEEDWAY, LLC is proud to announce that Donavin Buck has accepted the position of Sales Representative for the Western Vegetable Seed Division. His responsibilities will include seed sales and service to commercial growers throughout the Washington - Pacific Northwest region.

In his new role, Donavin will provide SEEDWAY commercial vegetable seed customers throughout the territory with personalized seed recommendations and the highest quality service identifying product needs and solutions for individual customers.

Donavin brings a depth of knowledge and experience to the SEEDWAY organization. Donavin earned his Bachelor's degree in 2020 from the University of Arkansas Little Rock. Prior to SEEDWAY, Donavin worked in product development with lettuce seed supplier Nipomo Native Seeds located in the desert southwest.

Donavin currently resides with his wife Morgan in West Richland, WA. Buck has a passion for baseball having played two years within the Kansas City Royals organization. In his free time Buck enjoys fishing, hunting, golfing, and is an avid motorsports enthusiast.



DONAVIN BUCK
Vegetable Seed Sales Representative
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ABOUT SEEDWAY

Headquartered in Hall, NY, SEEDWAY is a full-line seed company providing high quality, high-performing farm seed products as well as lawn and turf products in the northeast U.S. We offer a leading line of vegetable seed for growers from the Rocky Mountains to the eastern seaboard, north to Ontario, Canada and along the West Coast into Mexico.

FOR MORE INFORMATION

Contact Matt Robson, Director of Marketing and Public Relations at (585) 526-6391 or email mrobson@seedway.com

